



Chantilly Youth Association Chantilly Little League



January 2012

Dear Friend of Chantilly Little League:

THANK YOU for taking the time to consider sponsoring a team in the Chantilly Little League baseball program. We know that you receive many requests for sponsorships and donations, and we hope you put ours on top of the stack. In 2012 we will be beginning our 41st season in the Chantilly community and we would be pleased and honored to have you sponsor one of our teams. There are approximately 36 teams in Chantilly LL, and about 450 baseball players ranging from ages 7-12. Our parent, Chantilly Youth Association, serves the community by administering 13 sports and over 14,000 registrants annually. The Chantilly LL boundary covers much of western Fairfax County, bordered by Fair Lakes to the east, Dulles Airport to the west, West Ox Road to the north and I-66 to the south. By supporting a Little League team you will gain exposure for your business through the network of families, friends and other business associated with Chantilly LL and our parent Chantilly Youth Association (CYA) organization.

2012 Sponsorship Information

Chantilly Little League offers 4 levels of sponsorship to assist the League in its yearly operations:

- ◆ MVP Level @ \$5,000 (Only 1 available)
- ◆ Grand Slam Level @ \$1,000
- ◆ Home Run Level @ \$500
- ◆ Team Sponsor @ \$300
- ◆ League Sponsor @ \$300
- ◆ Friends of Chantilly @\$100

Friends of Chantilly Sponsors (\$100) Receive:

- ◆ Visibility on the Chantilly LL Website (www.chantillybaseball.org) Sponsorship Page with a link to your company website

League Sponsors (\$300) Receive:

- ◆ 4' x 6' vinyl, wind-resistant sign for display on the outfield fence at one of the Chantilly LL playing fields
- ◆ Visibility on the Chantilly LL Website (www.chantillybaseball.org) Sponsorship Page with a link to your company website

Team Sponsors (\$300) Receive:

- ◆ Your organization's name printed on a team's jerseys
- ◆ An 8"x10" wall plaque with a photograph of the team which can be proudly displayed
- ◆ Visibility on the Chantilly LL Website (www.chantillybaseball.org) Sponsorship Page with a link to your company website

All Home Run Level (\$500) Sponsors Receive:

- ◆ Your organization's name printed on a team's jerseys
- ◆ 4' x 6' vinyl, wind-resistant sign for display on the outfield fence at one of the Chantilly LL playing fields
- ◆ Visibility on the CYA LL Website (www.chantillybaseball.org) Sponsorship Page with a link to your company website
- ◆ An advertisement in our Opening Day Celebration program that is distributed to the league families
- ◆ An opportunity to distribute fliers/discount coupons to all Chantilly LL families in our welcome packets
- ◆ An 8"x10" wall plaque with a photograph of the team which can be proudly displayed
- ◆ Logo on Team Banner (each team is required to have a banner)

All Grand Slam Level (\$1,000) (or In-Kind Goods/Services) Sponsors Receive:

- ◆ All of the benefits of the Home Run Level
- ◆ Ads on the Chantilly LL Website (www.chantillybaseball.org)
- ◆ Prominent website link to your company website on the Chantilly LL Sponsorship Page.
- ◆ Opportunity to select the team you wish to sponsor.
- ◆ Opening Day Parade sponsorship with signage and special mention during ceremony.

MVP Level (\$5,000) Sponsor Receives:

- ◆ Signage on top of the scoreboard at Chantilly Park
- ◆ Sponsorship of 6 teams (Majors, AAA and AA in each league)
- ◆ Ads on the Chantilly LL Website (www.chantillybaseball.org)
- ◆ Prominent website link to your company website on the Chantilly LL Sponsorship Page.
- ◆ Opportunity to select the team you wish to sponsor.
- ◆ Opening Day Parade sponsorship with signage and special mention during ceremony.
- ◆ An 8"x10" wall plaque with a photograph of the team which can be proudly displayed.
- ◆ Logo on Team Banner (each team is required to have a banner)

Get your sponsorship donations in early, as they are assigned to teams on a first-come, first serve basis within each Sponsorship level. MVP Level sponsors are given team choice priority over Grand Slam Level sponsors, which have priority over Home Run Level sponsors. We make every effort to match sponsors with specific teams but we cannot guarantee this.

We go to print with the jerseys no later than March 4, 2012. If you have any questions, please do not hesitate to contact anyone on the Fundraising Committee. We will be happy to speak with you further about this opportunity to not only help the children but enhance your business.

On behalf of the youngsters in this community, please accept our gratitude. We look forward to recognizing you at our Opening Day Celebration on April 14, 2012.

Sincerely,

Carlos H. Ortega
Chantilly Little League Baseball Fundraising Committee
sponsor@chantillybaseball.org

CHANTILLY LITTLE LEAGUE SPONSORSHIP INSTRUCTIONS

Make your check payable to: CYA / Little League

Mail a check AND the bottom portion of this form to:
Chantilly Little League
C/o Chris Minichiello, Treasurer
12207 Wild Horse Dr.
Fairfax, VA 22033

* CYA / CHANTILLY LL is a non-profit 501(c) (3) organization *

<http://www.chantillyyouth.org/imgs/501c3%20status%20080204.pdf>

- Enclose the sponsor name, as you'd like it to appear, your name/address/telephone number/e-mail.
- Email your company logo to sponsor@chantillybaseball.org in JPEG or BMP format. This logo will be used as a link to your company website from the Chantilly LL Sponsorship Page.
- If you have further questions about sponsorship opportunities, please send an email to sponsor@chantillybaseball.org.

CHANTILLY LL SPONSORSHIP APPLICATION

Name of Sponsor:

(As it should appear on back of jersey)

Sponsor Contact:

Phone:

E-mail:

URL address for sponsor website:

____ Check if Chantilly LL is authorized to create a graphic to be used on the Chantilly LL Sponsorship Page as a link to your website. The graphic will be obtained from your company website. (Only applicable if no company logo file is submitted.)

Mailing Address:

Level of Sponsorship Requesting (please check one):

____ MVP (\$5,000) ____ Grand Slam (\$1,000) ____ Home Run (\$500) ____ Team Sponsor (\$300)

____ League Sponsor (\$300) ____ Friends of Chantilly Sponsor (\$100)

____ Grand Slam (\$1,000 In-Kind Goods/Services)

For CYA/CHANTILLY LL use only:

Check Number: _____

Check Amount: _____

Date Received: _____