



Chantilly Youth Association Chantilly Little League 2015 Season



Dear Friend of Chantilly Little League,

THANK YOU for taking the time to consider sponsoring a team in the Chantilly Little League baseball program, a non-profit 501(c) (3) organization. We know that you receive many requests for sponsorships and donations, and we appreciate your sponsorship consideration. 2015 marks Chantilly Little League's 44th season in the community and we would be pleased and honored to have you as a sponsor. This past year Chantilly Little League had participation from over 1100 players, from T-Ball through the Major Leagues, ranging from 5 to 12 years old. This season, we anticipate fielding over 90 teams in the Spring and Fall seasons!

Chantilly Little League is an all-volunteer community-based organization that covers a large portion of western Fairfax County, bordered by Fair Lakes to the east, Dulles Airport to the west, West Ox Road to the north and I-66 to the south. By supporting a Chantilly Little League team, your business gains exposure through the network of participants, families, friends, and other businesses associated with Chantilly Little League and our parent organization, Chantilly Youth Association (CYA). The greater CYA community includes over 14,000 participants annually.

Our valued Sponsors allow us to meet the Little League mission; developing the qualities of citizenship, discipline, teamwork and physical well-being. By espousing the virtues of character, courage and loyalty, Chantilly Little League's goal is to develop superior citizens rather than superior athletes. Community support and sponsorships are an integral part of the success of our league. Your contribution helps ensure that the children in our community have the opportunity to learn teamwork, discipline, and sportsmanship, all while playing the wonderful game of baseball!

This year, we've revamped our Sponsorship Packages to include multi-team sponsorships, expanding your sponsorship visibility through a variety of age groups.

If you have any questions, please do not hesitate to contact me. On behalf of the Chantilly Little League organization, participants, and families, please accept our gratitude. 2015 is shaping up to be a great baseball season and we look forward to seeing you at our 2015 Opening Day Celebration!

Sincerely,

Tom DeFranco
Chantilly Little League Director of Fundraising
Contact: (703) 568-5088 or sponsor@chantillybaseball.org

2015 Chantilly Little League Sponsorship Packages

Chantilly Little League offers differing levels of sponsorship to best fit your organization's goals.

Friends of Chantilly Little League

\$100/year

- ◆ Visibility on the Chantilly LL Website Sponsorship Page with a link to your organization's website for the entire year.

Team Sponsor

- ◆ Sponsorship of a Chantilly Little League team, which includes:
 - ◆ Your organization's name printed on a team's jerseys;
 - ◆ An 8"x10" wall plaque with a photograph of the team which can be proudly displayed at your place of business;
 - ◆ Your organization's logo on the **3' x 5' Team Banner**, which is displayed at the ballpark when your team is playing; and
- ◆ Visibility on the Chantilly LL Website Sponsorship Page with a link to your organization's website for the entire year.

Coach Pitch and T-Ball: \$250

Single-A: \$300

AA, AAA, and Majors: \$350

Home Run Sponsor:

\$500/year

- ◆ *All of the benefits of the Team Sponsor Level described above plus:*
- ◆ **4' x 6' vinyl, wind-resistant sign** for seasonal display* on a fence at one of the Chantilly LL playing fields, including Preston Pierce Field, which, in addition to Chantilly LL games, also hosts a regional youth baseball tournament and Little League All Star Tournament Games.

Grand Slam Sponsor (multi-team)

\$1000/year (or In-Kind Goods/Services)

- ◆ *All of the benefits of the Home Run Level described above plus:*
- ◆ Sponsorship of an **two** Chantilly Little League teams, including all the benefits of the Team Sponsor level described above;
- ◆ Designated "**Sponsor of the Week**" which includes a sign with your organization's logo at the Chantilly Little League Snack Shack and announcement on the Chantilly Little League's website and Facebook page, including participation in our "Hot Dogs for Homers" program;
- ◆ Ads on the Chantilly LL Website Home Page for the entire year;
- ◆ Your Company's logo and website link on the Chantilly LL Schedule and/or League Standings webpage - during the Spring Little League baseball season, this site is viewed on a daily basis by Chantilly LL participants, families, and volunteers; and
- ◆ Opening Day sponsorship with special mention of your organization during the Opening Day Ceremony.

MVP Sponsor (multi-team)

\$1500/year (or In-Kind Goods/Services)

- ◆ *All of the benefits of the Grand Slam Level described above plus:*
- ◆ Sponsorship of **three** Chantilly Little League teams, including all the benefits of the Team Sponsor level described above;

* Seasonal display includes both the Spring and Fall baseball seasons.

† Includes items such as stadium cups, sports bottles, etc.

2015 CHANTILLY LITTLE LEAGUE SPONSORSHIP FORM

- Applications can be mailed via the USPS or sent via email to sponsor@chantillybaseball.org.
- Please email your organization's logo to sponsor@chantillybaseball.org in either JPEG or BMP format. This logo will be used as a link to your company website from the Chantilly LL Sponsorship Page and for printing on the team and fence banner(s).

CHANTILLY LL SPONSORSHIP INFORMATION

Individual/Organization Name (as it should appear on back of jersey): _____

Contact Name: _____

Address: _____

Phone: () _____

E-mail: _____

Website Address (as applicable): _____

Description of Sponsor Services for website (or web page reference from your website): _____

Team Sponsorship Information (Team Name, Player, or Coach): _____

Requested Level of Sponsorship (please check):

MVP (\$1,500) Grand Slam (\$1,000) Home Run (\$500)

Team Only Sponsorships: T-Ball/Coach Pitch (\$250)

Single-A (\$300)

AA, AAA, and Majors (\$350)

Friends of Chantilly LL (\$100)

Payment Information

Please make your check payable to "Chantilly Youth Association" and mail to:

Chantilly Little League
c/o Tom DeFranco, Chantilly LL Sponsorships
3007 Ashburton Manor Drive
Oak Hill, VA 20171

*CYA / CHANTILLY LL is a non-profit 501(c) (3) organization *

<http://www.chantillyyouth.org/imgs/501c3%20status%20080204.pdf>